

FAKES and FANTASIES

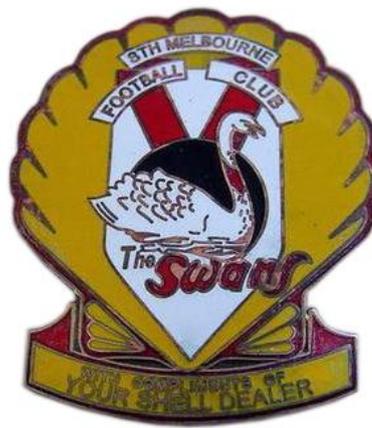
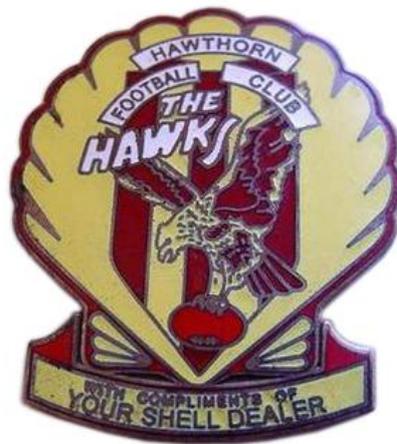
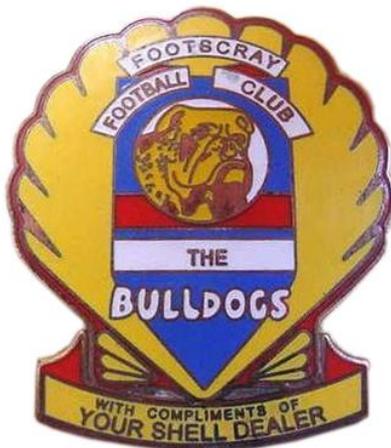
FAKE = Copy or reproduction.

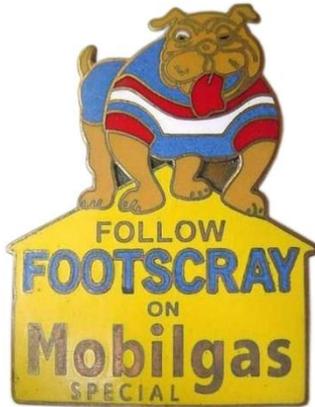
FANTASY = Made up.

The badges are mainly distributed from South Australia and Victoria via a network of family and friends and quantities are also being listed on many auction sites. Their main outlet is through eBay of course and any day of the week there will always be a large selection to choose from. These bodgie sales have been happening for some time and many of the vendors are now secondary sellers and not even aware they are selling non-genuine items. The range of their fake fantasy badges is constantly increasing with new varieties surfacing every week. Which of course has the effect of devaluing genuine badges. When such fantasy badges first appear they can bring \$150 upwards. Then as the market floods, they drop in price to about \$30. That for a badge with modern manufacture may cost just \$5 to produce. My final comment is to say here is a classic case of *caveat emptor*, better known as buyer beware!

Fuel/Football

The fantasy badges are based on the waterslide transfers that were given away with fuel purchases in the 1970s.







On the Caltex fantasy badges they even managed to use the incorrect logo of the era.



1936 - 1947



1947 - 1996

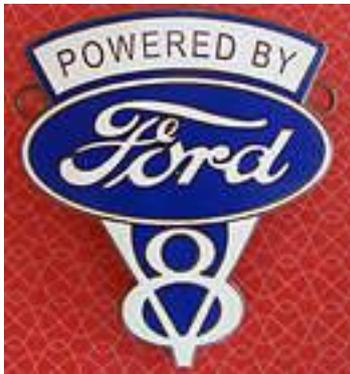


Using the similar design would have reduced the tooling cost of badge manufacture, providing more profit for the perpetrators.



Fake Car makers

Ford





Rear of genuine Golden Fleece dogbone badge made by Bertram Bros badge of the same era. Note the stamping is impressed not embossed like the fakes.





GMH / Holden









National Rallies

Redex



Mobil





Ampol





Fake sticker



Genuine waterslide transfer

Fuel/Oil Companies



Shell fantasy badges



Texaco fantasy Aviation hat badge. Not too sure about these year badges but suspect fantasy as same seller sold three 20 year ones over a short period and is one of the known sellers/ makers of all badges in this document.



Fantasy Neptune hat badges in two coloured varieties. Note: Stokes Melbourne back stamp, Stokes did not use this stamp until 1970 whereas Neptune brand was discontinued in Australia in 1966 and totally phased out by 1969.





Neptune car badges made from thin stainless steel with paint infill. The red version is a reproduction/fake the blue version is a fantasy colour variation.

Unfortunately there is no way to tell the fake and genuine red versions apart. They were a very scarce badge until the fakes appeared All originally listed by the same eBayers.

Fantasy Mobilgas



Not sure if this one is fake or fantasy but seller SOLD several of these within 12 months.



Fantasy Appreciation Awards, came in a variety of years.



Reproduction/Fake Atlantic hat badge.



Yes Jack Davey (radio personality) did own an Ampol service station in Surfers Paradise ... NO he did not issue these badges, they are a total fantasy. Were produced in a variety of colours including one with a white coloured Australia. But at least the fakers remembered to include our often forgotten state of Tasmania.

